

# SOUTH CENTRAL REGIONAL SAFETY COALITION

## Quarterly Partnership Meeting

**Thursday, May 28, 2015 @ 10:00 AM to 12:00 PM**

*Louisiana State Police Troop C Squad Room, 4047 West Park Ave., Gray LA*

### *Minutes of the Meeting*

**In Attendance:**

Ray Traigle, Assumption SO  
 Dennis Bergeron, LSP-C (Impaired Driving Team Leader)  
 Evan Harrell, LSP-C (Young Driver Team Leader)  
 Adam Tatar, SCPDC (Vulnerable Road Users Team Leader)  
 Cassie Parker, SCPDC (Regional Safety Coordinator)

Ray Traigle, Assumption SO	Dustin Poche, St. James SO	Amber DeGeorge, ADAC
Emma Bergeron, SCPDC	Earl Geason, St. James SO	Judy Smart, Gazebo NHW
Karla Courtade, LADOTD	Mark Adams, LPSO	Alicia Toups, SCLHSA
Tracey Wang, LADOTD	Shane Savant, Thib. PD	Debbie Guidry, PGR
Dennis Hebert, LADOTD	Todd Gagnard, Thib. PD	Andree' Picou, Houma PD
Brian Parsons, LADOTD	Keith Faul, Terrebonne SO	Brandy Picou, RN LOSGH
Morris Beverly, LHSC	Ava Fontenot, MADD	Jody Ordeneaux, Gramercy PD
Craig Poche, St. James SO	Linda Henderson, TPCG	Lisa Giroir
Nicole Soudelier, DHH-BFH MCH Program	Shamekia Sauceberry, AC Louisiana	

**Call to Order**

Vice-Chairman R. Traigle called the meeting to order at approximately 10:45 A.M.

**Opening Prayer /Pledge of Allegiance**

A. Toups said the opening prayer and T. Gagnard led the Pledge of Allegiance.

**Introductions**

Vice-Chairman Traigle requested while introductions were taking place for each respective representative to give the Local Agency Report for their agency as well.

**Local Agency Reports**

Assumption Parish SO

Vice-Chairman Traigle stated the APSO had been participating in the "Click it or Ticket" Campaign. Additional checkpoints were scheduled for the upcoming weekend.

MAC/TEEN SPIRIT

The Houma HOG Chapter plans to host a rally in 2017 in Terrebonne Parish. Also, MAC works with the Terrebonne Patriots which assists Veterans and Wounded Warriors. In October the Chad Maronge Memorial Ride is scheduled to be held.

LADY OF THE SEA GENERAL HOSPITAL

B. Picou thanked all participants who assisted in the LSGH Safety Circus. There were 189 children who participated. Also, LSGH hosted a Child Passenger Safety Event which 23 car seats were successfully checked.

#### BFH-MCH PROGRAM

N. Soudelier stated on May 15<sup>th</sup> a Community Action Team meeting was held; whereas they discussed educating children and care givers on booster seat usage. Also, they are trying to implement for a Pack and Play distribution program first targeting Lafourche Parish.

#### CITY OF THIBODAUX PD

Capt. T. Gagnard relayed they were participating in the "Click It or Ticket" Program. Also, on May 21<sup>st</sup>, 2015 they participated with LPSO in an OP Checkpoint.

#### LSP TROOP C

D. Bergeron stated LSP Troop C has also been participating in the "Click It or Ticket" Program. They also participated in a sobriety check point in Lafourche/Thibodaux. A Sobriety Checkpoint has been set for the 4<sup>th</sup> of July weekend. He relayed that the Region has experience an increase in fatal crashes thus far this year.

#### LPSO

Lafourche Parish has participated in 12 non-grant Occupancy Seat Belt Checkpoints and 4 night time grant funded checkpoints. 275 seatbelt tickets were written of which 229 were adults and 40 were for child restraint violations. They also conducted 3 grant funded nighttime DWI checkpoints. 52 DWI arrests were made. Also, they were in the process of preparing for hurricane season.

#### LHSC

LHSC was in the process of working on 2016 grant applications.

#### GRAMERCY PD

Recently participated in the "Buckle Up in Your Truck" campaign and was currently participating in the "Click It or Ticket" program. Saturated Patrols were to be held through the 31<sup>st</sup> of May.

#### TPSO

Has been participating in the "Click It or Ticket" program.

#### MADD

A. Fontenot stated MADD planned to hold a 5k Walk/Run at the Houma Downtown Marina on October 3<sup>rd</sup>, 2015.

#### GAZEBO NHW

J. Smart relayed she was working on the National Night Out Against Crime and was seeking donations and ways to have more community involvement.

#### Houma PD

A. Picou stated that HPD has been participating in the "Click It or Ticket" Program. A checkpoint was set for that same night.

### **1. Approval of the South Central Regional Safety Coalition Meeting Minutes from February 19, 2015**

Mr. F. Owens brought to attention his name and email was incorrectly listed under agenda item 3 Grant & Project Updates. Also, J. Smart stated under agenda item 4 Local Agency Reports it was the Houma Fire Department which purchased the inflatable house to teach children how to evacuate. E. Bergeron assured the Coalition the corrections will be made.

***A. Toups made a motion to approve the minutes from the quarterly meeting on February 19, 2015 to accept the minutes as amended. It was seconded by R. Traigle. Motion passed.***

**3. Child Passenger Safety Efforts**

*A. St. James Event*

Vice-Chairman R. Traigle relayed that 23 child safety seats were checked and 10 were replaced.

*B. Barker/Honda Event*

On May 9, 2015 Barker Honda of Houma held a CPS Event. 3 child seats were replaced. R. Traigle shared with the Coalition the story of a Barker Honda employee who assisted in the event and was involved in an accident the following day. After the event, the employee checked and double checked her child’s safety seat. She gave credit to the event for saving her child from serious injury/harm.

Vice-Chairman Traigle reminded the Coalition that support from the hosting parishes are needed when events are held in their area.

**4. Saved By the Belt Award Ceremony**

Vice-Chairman Traigle relayed that Ms. Andrian Martin was the recipient of the Saved By the Belt Award; however, she was not present to receive her award.

**5. Vulnerable Road Users EA Action Plan Review**

*D. Bergeron motioned to nominate A. Tatar as the SCRSC Vulnerable Users Team Leader. It was seconded by D. Poche. Motion passed.*

**Goal:** Reduce pedestrian fatalities from the current 2009-2013 average of 8 per year to 6 per year by 2020, which ensures the South Central Region links to the statewide goal of reducing fatalities by half by 2030. Reduce bicyclist fatalities from the current 2009-2013 average of 2 per year to 2 per year by 2020, which ensures the South Central Region links to the statewide goal of reducing fatalities by half by 2030.

**Objective 1:** Improve relationships and communication among agencies, organizations, and individuals to reduce bicycle and pedestrian fatalities in the region.

**Strategy 1.1:** Institutionalize the pedestrian and bicycle committee (EA Action Plan) for the region.

<p><b>1.1.1</b> Identify and engage stakeholders to participate in quarterly meetings of the pedestrian/bicycle committee. Expand partnerships to include organizations such as health organizations and hospitals, EMS, and directors of public works.</p>	<p><b>Output Measure:</b> Additional input to improve bicycle and pedestrian safety</p>	<p><b>Combine Steps 1.1.1 and 1.1.2</b></p>
<p><b>1.1.2</b> Coordinate with the Traffic Records Coordinating Committee (Statewide Group), the Infrastructure EA Team leader for the Regional Safety Action Plan, and other coalitions.</p>	<p><b>Output Measure:</b> Coordinated efforts to improve bicycle and pedestrian safety</p>	<p><b>Combine Steps 1.1.1 and 1.1.2</b></p>

**Strategy 1.2:** Incorporate projects and programs identified in regional and local bicycle and pedestrian plans into this action plan to ensure coordination and information sharing amongst parishes.

<p><b>1.2.1</b> Identify existing Plans to review and determine how to incorporate programs and projects into this Action Plan.</p>	<p><b>Output Measure:</b> # plans identified</p>	
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<p><b>1.2.2</b> Support initiatives of local communities in the region to develop and implement pedestrian and/or bicycle master plans.</p>	<p><b>Output Measure:</b> # plans identified</p>	
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**Strategy 1.3:** Coordinate and partner with law enforcement/criminal justice.

<p><b>1.3.1</b> For a coordinated approach to build relationships with judges, district/city attorneys, law enforcement, medical personnel, etc.)</p>	<p><b>Output Measure:</b> # of criminal justice system partners</p>	<p><b>Combine 1.3.1 &amp; 1.3.2 into one Action Step</b></p>
<p><b>1.3.2</b> Establish partnerships with police departments, Quality of Life Officers, Community Liaisons, etc. for the purpose of public outreach and education.</p>	<p><b>Output Measure:</b> # of citizens reached</p>	<p><b>Combine 1.3.1 &amp; 1.3.2 into one Action Step</b></p>
<p><b>1.3.3</b> Include pedestrian and bicycle issues in existing police online continuing education, create opportunities for certification.</p>	<p><b>Output Measure:</b> # of officers trained; frequency of pedestrian and bicycle topics</p>	<p><b>Reword to reflect existing training for law enforcement officers</b></p>

**Objective 2:** Enhance and identify the crash data needs for the region

**Strategy 2.1:** Hold periodic training with state, regional, and local staff. Training would support development of an organizational chart, data, flow timeline, and data handbook.

<p><b>2.1.1</b> Prepare for a data symposium, conduct the following activities: 1) Create a critical stakeholder "invite list" including individuals within police departments, parish, region, state government; 2) define current data flow timeline; 3) create optimized critical interactions timeline; 4) facilitate and discuss findings; 5) announce and publicize process findings and process improvements.</p>	<p><b>Output Measure:</b> Data documentation and presentation information prepared for symposium</p> <p><b>Outcome Measure:</b> Data documentation and presentation information prepared for symposium</p>	
<p><b>2.1.2</b> Conduct symposium to develop organizational charts and role definitions in regards to data development, access, use, and sharing. Symposium participants should 1) share the role of data according to staff job descriptions; 2) share ideas and concerns related to the role of data in their job descriptions 3) discuss interactions that would facilitate communication and refine and deploy an improved data processes.</p>	<p><b>Output Measure:</b> Organizational Chart Role definitions</p> <p><b>Outcome Measure:</b> Improved data sharing process</p>	
<p><b>2.1.3</b> Work through DOTD to coordinate with LSU to understand the pedestrian and bicycle crash data analysis and how the information can be utilized by local government for decision making.</p>	<p><b>Output Measure:</b> # of new pedestrian and bicycle data analysis methods</p>	

<b>2.1.4</b> Incorporate Bicycle/Pedestrian issues into the training provided for crash investigations and reporting via training methods within departments.	<b>Output Measure:</b> # of law enforcement officers trained	Remove
<b>2.1.5</b> Enforcement/traffic ticket datasets	<b>Output Measure:</b> # of police departments relaying data	Remove
<b>2.1.6</b> Identify and utilize crowd sourced datasets	<b>Output Measure:</b> # of crowd sourced datasets	Remove

**Objective 3:** Raise general public awareness about various bicycling and walking safety issues

**Strategy 3.1:** Implement social marketing and media campaign

<b>3.1.1</b> Develop campaign message(s), identify target demographics and geographic locations, deploy campaign, track impact of campaign	<b>Output Measure:</b> # of high crash locations targeted # of demographic groups targeted	Add language (trail user etiquette that can be communicated in safety education) to Action Step
<b>3.1.2</b> Identify partners (local governments, transit agencies, community orgs, etc.) to spread the messages and increase market penetration	<b>Output Measure:</b> # of partners	Remove
<b>3.1.3</b> Coordinate media campaign with targeted enforcement efforts	<b>Output Measure:</b> # of hours of targeted enforcement	
<b>3.1.4</b> Identify topics and target audiences, then create videos. Conduct outreach to journalists on pedestrian and bicycle infrastructure concepts and crash reporting.	<b>Output Measure:</b> # of videos	Combine into the first Action
<b>3.1.5</b> Develop a strategy for improving trail user etiquette that can be communicated in safety education programs	<b>Output Measure:</b> Shared-use trail etiquette guide	Remove

**Strategy 3.2:** Develop and deliver community bicycle workshops

<b>3.2.1</b> Identify opportunities to expand bicycle workshops to a wider range of communities: geographic, socioeconomic, etc.	<b>Output Measure:</b> # of workshops	
<b>3.2.2</b> Develop and implement bicycle safety curricula targeted at school age audiences	<b>Output Measure:</b> # of schools # of children	
<b>Add 3.2.3 Action Step:</b> <i>Include Motorcycle Training (follow up with HOG Chapter for Action Step Leader)</i>		

**Strategy 3.3:** Partner with Office of Motor Vehicles branches to incorporate pedestrian and bicycle safety into driver training and testing.

<b>3.3.1</b> Explore the possibility of establishing relationships with DPS/OMV personnel in Baton Rouge and regional offices.	<b>Output Measure:</b> Partnership with OMV	
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**Strategy 3.4:** Support policies, activities and programs that support School Zones and Safe Routes to School Programs

<b>3.4.1</b> Expand safety intervention programs to include more schools and reach more children.	<b>Output Measure:</b> # of school sites where education programs are held  # of children that participate in the program	
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**Objective 4:** Clarify local ordinances so that they protect bicyclists and pedestrians.

**Strategy 4.1:** Support activities that identify potential changes to parish and municipal ordinances, and to DOTD policies and procedures.

<b>4.1.1</b> Provide technical assistance to review proposed legislation for pedestrian and bicycle related bills	<b>Output Measure:</b> Review proposed Louisiana laws impacting pedestrians and bicyclists	<b>For local jurisdictions</b>
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**Objective 5:** Develop and support infrastructure and operations that improve safety for pedestrians and bicyclists.

**Strategy 5.1:** Provide professional development opportunities for public and private sector professionals regarding infrastructure design.

<b>5.1.1</b> Conduct Designing Streets, Facilities, Complete Streets for Pedestrians and Bicyclists Workshops, HSM Workshops	<b>Output Measure:</b> # of participants  Profile of participants (profession, public/private, geographic, etc.)	
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**Strategy 5.2:** Identify and implement effective countermeasures for infrastructure that improve safety for bicyclists and pedestrians.

<b>Action Step Leader:</b> SCPDC Transportation Division  <b>5.2.1</b> Provide assistance to city or parish planners in their efforts to do sidewalk assessments for the purpose of developing a winning project proposal for bike and pedestrian safety improvements		
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<p><b>Action Step Leader:</b> SCPDC Transportation Division</p> <p><b>5.2.2</b> Partner with DOTD program coordinators to assist agencies in seeking resources to implement pedestrian safety improvement projects, such as; Safe Routes to School and Transportation Enhancement Program</p>		
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**Output measures** generally refer to the calculation, recording, or tabulation of the results of an activity, effort, program, or process that can be expressed quantitatively.

**Outcome measures** generally are the results of an activity, plan, process, or program and how that result compares to what was originally intended.

**Timeline: 3 to 6 months**

**Budget: Small (under \$25,000)**

**6 months to a year**

**Modest (\$26,000 to \$50,000)**

**1 year**

**Medium (\$51,000 to \$100,000)**

**2 years**

**High (\$100,000 to \$300,000)**

**3 years+**

**Substantial (\$300,000+)**

**Ongoing**

## 6. Grant & Project Updates

### A. DWI BAT Mobile Update (Sgt. T. Leonard)

In Sgt. Leonard's absence, C. Parker relayed to the Coalition that Ferrera has been chosen as the vendor. A meeting was held to discuss specifications. Production was set to begin on the DWI/BAT Mobile.

### B. LSP-C LED Billboard (Sgt. T. Leonard)

C. Parker stated bids were being taken and accepted. Bids were to be opened on June 4<sup>th</sup>, 2015. An addendum was issued on questions received.

### C. State Farm Commodities for Young Drivers

Commodities aimed at Young Drivers were still available for distribution. If anyone has any upcoming events, please contact C. Parker for commodities.

C. Parker also relayed that a grant application has been submitted to Shell for an additional \$10,000 for the use of Mock Crashes and the Arrive Alive Program.

## 7. FFY 2015/2016 LHSC Grants

### A. FFY 2015 Transfers

**C. Poche made a motion to transfer \$1,000.00 to the Regional CPS Mini Grant and to be used to print CPS/OP materials. It was seconded by D. Poche. Motion passed.**

### B. FFY 201

**J. Ordeneaux made a motion to utilize \$450.00 for the purchase of additional OMV Parent Supervised Driving Program Booklets. It was seconded by C. Poche. Motion passed.**

C. Parker reminded the Coalition there was a remaining \$5,100.00 in funds for Impaired Driving efforts and \$400.00 in Occupation Protection. Non-Enforcement related activities are eligible.

She also relayed that the deadline for the Mini-Grant applications has been extended. Funding for other elements were being offered: Young Drivers, Pedestrians, Distracted Driving, Pickup Truck Occupant Protection, Minority Outreach, and Motorcycles. Commodities will not be allowed.

A few suggested purchases were child seats, CPS signage, an additional tent, and a regional trailer for the storing of equipment. ADAC would like to apply for child safety seats and "Get In the Zone." It was suggested to contact K. Dardar in reference to the Motorcycle funding availability. St. James Sheriff's Office was interested in funding for their annual Bike Rodeo held in March. Also suggested, the Smart Cycling Quick Guide by the American Bicyclist and possible training for the Vulnerable Users Team Leader, Adam Tatar

#### **8. SCRSC Meeting & Event Calendar**

*Next Quarterly Meeting: August 20, 2015, 10:00AM at LSP-Troop C.*

#### **9. Other Business/Adjournment**

October 20-22, 2015 Louisiana Highway Safety Summit will be held at the Crowne Plaza in New Orleans. Also, C. Parker reminded the Coalition of the 2<sup>nd</sup> quarter of the Local Road Safety Program project selection were underway through June 30<sup>th</sup>, 2015.

*C. Poche made a motion to adjourn the meeting, it was seconded by E. Geason. Motion passed.*